

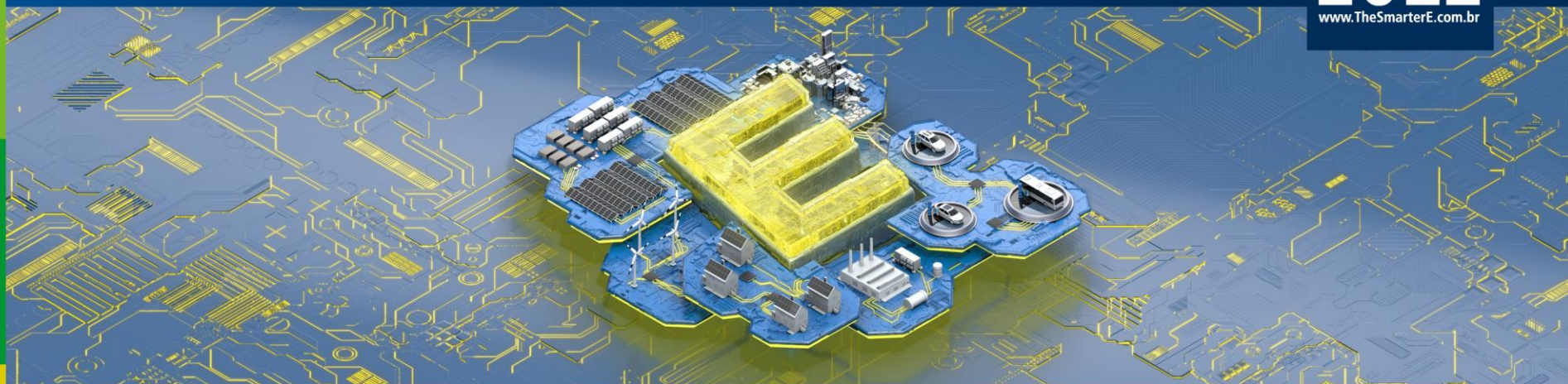
THE smarter

SOUTH AMERICA

LATAM's Innovation Hub for the New Energy World
EXPO CENTER NORTE, SÃO PAULO, BRAZIL

AUG
23-25
2022

www.TheSmarterE.com.br



The Leading Energy Exhibitions and Conferences at The smarter E South America

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CONNECTING SOLAR BUSINESS | SOUTH AMERICA

ees
electrical energy storage

ELETRITEC
EMPOWER
SOUTH AMERICA

NETWORKING EVENT: DISCOVER NEW OPPORTUNITIES FOR THE GROWING PV MARKET IN BRAZIL - STORAGE AND GREEN HYDROGEN

Solar energy has gained a significant share in the Brazilian energy matrix. Driven by the growth of renewables, other technologies envision great market potential. One of them is green hydrogen (H₂V).

In occasion of the The smarter E Europe, Europe's largest platform for the energy industry, we would like to invite you to get deep insight into the exciting developments Brazil offers. Meet likeminded stakeholders, expand your network and make business contacts that matter.

The event is hosted by The smarter E South America and will be supported by ABSOLAR, AHK Rio and Newcharge



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South America's Largest Exhibition and Conference for the Solar Industry
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Part of
THEsmarter
SOUTH AMERICA 

FASTEST GROWING MARKET IN LATAM

INTERSOLAR SOUTH AMERICA – PART OF THE SMARTER E SOUTH AMERICA

The smarter E South America is LATAM's innovation hub for the new energy world. It takes a comprehensive approach to the topics of the new energy world by presenting cross-sector energy solutions and technologies.

The smarter E South America creates opportunities to address all the key areas along the value chain. Focusing on the generation, storage, distribution and use of energy and the ways in which these aspects interact and can be intelligently combined, The smarter E South America brings together international stakeholders in the energy future from across the world's most influential markets.

THE NEW ENERGY WORLD



South America's largest solar event

South America's hot spot for batteries and energy storage systems

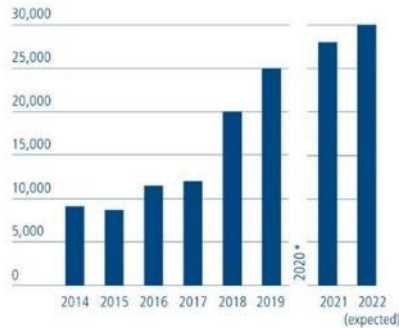
The exhibition for electrical infrastructure and energy management



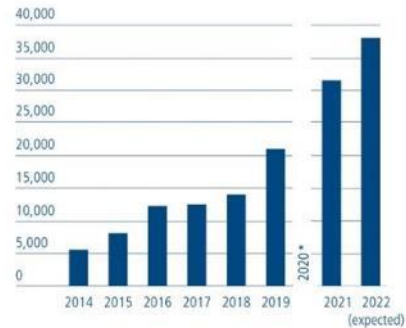
THE SMARTER E SOUTH AMERICA ON THE RISE

DEVELOPMENT 2014–2022

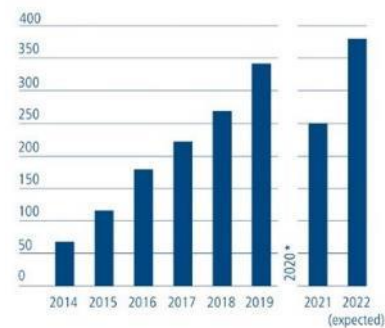
Number of Visitors



Exhibition Area (gross)



Number of Exhibitors



* No figures are available for 2020 as the event was canceled on account of Covid-19.

EXHIBITION SITE PLAN



POST SHOW REPORT THE SMARTER E SOUTH AMERICA 2021

POST SHOW 2021

With about 28,000 visitors from 29 countries, The Smarter E South America once again proved that it is the largest exhibition and conference for the South American solar industry. More than 250 exhibitors attended the event, providing the latest trends to industry specialists, investors, and project planners over the course of three days.



**28,000
Visitors**



**31,500 sqm
Space**



**250+
Exhibitors**

QUICK FACTS

INTERSOLAR SOUTH AMERICA 2022

Date:	August 23–25, 2022
Venue:	Expo Center Norte, São Paulo, Brazil
Exhibitors:	380 (expected) The smarter E South America in total
Visitors:	30,000+ (expected) The smarter E South America in total
Parallel Events:	ees South America Eletrotec+EM-Power South America Special Exhibition Power2Drive

EXTRACT OF PROVIDERS AT INTERSOLAR SOUTH AMERICA 2021



IMPRESSIONS

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PRODUCT SEGMENTS OF INTERSOLAR SOUTH AMERICA

Photovoltaics

- Cells and Modules
- Balance of systems
- Components, Mounting systems, Tracking systems
- Manufacturing equipment, Materials and Components
- Applications

Solar Thermal Technologies / Applications

- Collectors, Pool Absorbers
- Building Integrated Solutions (Facades, etc.)
- Process Heat
- Air Conditioning, Cooling
- Solar Thermal Power Plants
- Manufacturing Machinery and Equipment

Trading, Transporting and Distributing Renewable Energy

- Trading and Marketing Services
- Information and Communications Technology
- Smart Grid Technologies
- Grid Management
- Grid Infrastructure, Grid Optimization

Other

- Engineering and Design
- Consulting Services
- Research and Development
- Testing Institutes
- Trade Publications, Publishers
- Education, Training
- Financing, Promotion
- Organizations, Associations
- Software

MORE THAN AN EXHIBITION

CONFERENCES AND ACCOMPANYING PROGRAM

Discuss the latest trends, gain knowledge and build your solar network

- Dedicated Intersolar, ees and Eletrotec+EM-Power Conferences with high-level speakers and interesting topics
- Workshops and presentations on the Innovation & Application Stage





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INTERSOLAR SOUTH AMERICA

→ www.intersolar.net.br

EES SOUTH AMERICA

→ www.ees-southamerica.com.br

ELETROTEC+EM-POWER SOUTH AMERICA

→ www.EM-Power.com.br

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